

PAN PACIFIC LONDON

VOL 1

Periscope.

DISCOVER A DIFFERENT SIDE OF LONDON

LOCALE

SPITALFIELDS
CITY FARM

INDULGE

PERFECTING
CHOCOLATE

WELLBEING

THE SECRET TO A
BETTER NIGHT'S SLEEP





Elevate Your Celebrations

CRAFTING MOMENTS OF WONDER

Treat a special someone to an unforgettable experience at Pan Pacific London.

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LONDON'S DIGITAL
NEWS

DISCOVER





Behind The Build

PAN PACIFIC LONDON

London is one of the busiest cities in the world, and while there's something uniquely invigorating about the hustle and bustle of this capital city, a touch of tranquillity is always a welcome reprieve. This is where Pan Pacific London steps in to save the day. With award-winning interior design by Yabu Pushelberg, the hotel seamlessly blends British elegance with Singaporean sensibilities, drawing inspiration from the serene ambience of rainforests and woodlands.

The calm atmosphere and comforting colour palette, complemented by thoughtful details such as artwork infused with Asian influences, Diptyque amenities from their recycled aluminium collection, and an in-room library ensure that visitors feel at home from the moment they arrive.

The 144-year-old Devonshire House building, originally the headquarters of the Religious Society of Friends after leasing it from the Cavendish family, serves as the backdrop for this contemporary oasis.

Though the initial structure was expanded and eventually demolished after 1925, original features still grace the property. An authentic Victorian shopfront was meticulously removed and refurbished, preserving the craftsmanship for future generations to appreciate. This commitment to heritage permeates the hotel; meeting areas are named after renowned markets in London such as Spitalfields and Brick Lane and coaching Inns from the mid-1400s, paying homage to the city's rich history.

While the conscious mind may appreciate an elegant hotel with attentive staff and sophisticated surroundings, the subconscious craves a deeper sensory experience. Pushelberg notes, "We aim to create environments that invite contemplation and offer a sensory journey".

Crafted exclusively for Pan Pacific London by a team of experts - a scent harmoniously blending classic Southeast Asian essences, such as orange, lemon, bergamot, rose, and green tea - floats through the public spaces, transporting guests to a state of bliss during their stay at the hotel.

INDULGE

Straits Kitchen **Second Floor**

Whether you're seeking breakfast, lunch, dinner, or something in between, look no further than Straits Kitchen. Drawing inspiration from the melting pot of Southeast Asian cuisine, guests can savour classics like Hainanese Chicken Rice alongside fusion experiences such as Kopi Tiam afternoon tea and a traditional Asian Sunday roast. If you're looking to quench your thirst, Straits Bar offers an extensive selection of wines, Champagnes, and mocktails on the menu.

The Orchid Lounge **Ground Floor**

For a tranquil space just metres away from the hustle and bustle of the City of London, The Orchid Lounge is the perfect all-day spot, whether you're in the mood for a small bite, a coffee, or a relaxed drink from our menu, which includes a range of English sparkling wines.

SHIOK! **Devonshire House**

Get ready to indulge in our exciting grab-and-go options at SHIOK!. Whether you're a patisserie enthusiast, a chocolate lover, or simply craving something sweet or savoury in the afternoon, we've got you covered. From savoury delights to decadent cakes, there's something for everyone, any time of the day. Our pastries, confectionery, and hot and cold beverages ensure that every mouthful is a delightful journey for your taste buds.





SIP

Silverleaf **Devonshire House**

Designed by Tom Dixon, Silverleaf bar offers an innovative menu developed by our talented team, who forage for ingredients and craft each cocktail in our lab. Our award-winning bar promises an unparalleled drinking experience, drawing inspiration from design, art and naturalism. Additionally, the hidden Alba bar provides an elegant setting for tastings and masterclasses.

Ginger Lily **Ground Floor**

A buzz can always be found at Ginger Lily, Pan Pacific London's iconic hotel bar – open for afternoon drinks, an evening tippie, or a nightcap. The menu reveals a mix of Singaporean classic cocktails as well as contemporary drinks for something a little different.



REJUVENATE

SENSORY Wellbeing **Fourth Floor**

For a spot of TLC or a body MOT, look no further than our state-of-the-art wellness floor. From the 18.5-metre heated infinity pool and steam rooms to the TechnoBody® Gym and treatments blending the theories of Western science with centuries-old Asian traditions – there is something to suit every guest.

LOCALE

ST PAULS





ATTRACTIONS & TRANSPORT

LIVERPOOL STREET STATION

2-minute walk, 0.1 miles
Elizabeth Line
London Overground
Central Line
Circle and Metropolitan Line

ALDGATE STATION

7-minute walk, 0.3 miles
Circle and Metropolitan Line
Hammersmith & City Line

BANK STATION

10-minute walk, 0.5 miles
Central Line
DLR Line
Northern Line
Waterloo & City Line

LEADENHALL MARKET

9-minute walk, 0.4 miles
Located in the heart of the Square Mile in London, boasting a selection of boutiques, shops, restaurants and bars.

SPITALFIELDS MARKET

9-minute walk, 0.4 miles
Home to contemporary brands, boutiques, street food and independent stallholders.

BRICK LANE

16-minute walk, 0.7 miles
Five different markets combined to offer culinary delights, vintage clothing, unique treasures and independent shops alongside eye-popping street art.

THE TOWER OF LONDON

16-minute walk, 0.6 miles
An internationally famous monument and one of England's most remarkable structures.

TOWER BRIDGE

22-minute walk, 1.0 miles
An iconic London landmark that houses an exhibition in its Victorian engine rooms and a high-level glass walkway over the River Thames.

SHOREDITCH

12 minute walk, 0.5 miles
One of the trendiest neighbourhoods and popular for its world-renowned restaurants, bars, clubs and art.

HIDDEN GEM SPOTLIGHT

Elevate Your Perspective:
Horizon 22, London's
Hidden Skyline Gem in the
heart of The City of London.

**Visit horizon22.co.uk
to find out more.**

HORIZON 22

Discover London from an extraordinary vantage point at Horizon 22, a free viewing platform for those who prefer to take in the view from above. It's located only a few minutes' walk from Pan Pacific London.

The viewing platform is 58 floors up (253 metres), yet the super-fast lift, travelling at up to 8 metres per second, will get you there in under one minute. Nestled atop the pinnacle of 22 Bishopsgate, the tallest edifice gracing the City of London, Level 58 invites you to immerse yourself in an awe-inspiring panorama that spans 300 degrees, offering an unparalleled visual feast of the City's iconic landmarks.

Highlights include the River Thames, the London Eye, and even Buckingham Palace.

Horizon 22 estimates your visit will take under an hour and makes a great activity for the whole family. Tickets are free and can be booked in advance, though walk-in visits are available daily for spontaneous travellers and locals alike.

Speak to our friendly concierge team to assist with bookings.



SPITALFIELDS CITY FARM

FAMILY FUN

If you have little ones to keep occupied, look no further than Spitalfields City Farm - just a 20-minute walk from Pan Pacific London and the perfect day out for the whole family. Spitalfields City Farm was established in 1978 on a piece of derelict land as the local community desired a space to educate one another about environmental awareness.

The farm subsequently opened to the public, inviting visitors to learn about farming, animals, and sustainable living. It is a popular resource for school and community group visits, especially aimed at teaching young people how to care for the world in which we live.

No farm would be complete without the animals that inhabit it, and Spitalfields City Farm is home to various farm regulars including goats, sheep, pigs, chickens, ducks and rabbits. Visitors can handle and pet the animals if they wish, and for any budding zoologists, they can learn how the farm takes care of them. Enriching the lives of little ones is what the farm aims to do through its gardens and vegetable patches where children can learn about gardening practices and the importance of agriculture.

Particularly for families from cosmopolitan cities or built-up areas, Spitalfields City Farm is a valuable day out for the whole family to learn while having fun and creating memories you'll keep with you for life.

Feeling peckish? The farm has a café on site, or you can enjoy a wide choice of London's favourite Indian restaurants on Brick Lane which is only a 4-minute walk from the farm. One of the best is City Spice, an award-winning curry house headed up by 23-year-old chef, Niaz Caan.

Visit www.spitalfieldscityfarm.org for more information.



L O N D O N I N S I D E R

A NEIGHBOURHOOD GUIDE TO LONDON FIELDS

Being transported to a faraway land needn't be via the airport when London Fields is just three stops on the Overground from Pan Pacific London. As one of Hackney borough's most beloved neighbourhoods, London Fields serves as a model display of the City's urban landscape. The area offers plenty to keep you entertained, from restaurants and quirky bars to one of the borough's most cherished parks.

The 50m heated outdoor swimming pool (yes, it's open all year round), tennis courts, a playground, and expansive greenery ideal for picnics and leisurely strolls, make this an oasis within the city. Though popular year-round, as the warm weather emerges, its streets come alive with dog walkers, swimmers, and market-goers.

There's no better wandering than along the Regent's Canal east to London Fields - though it might not rival the Grand Canal of Venice, it has a London charm that can't be recreated, from street art along the towpath to the occasional pop-ups that appear during the summer months selling beer, flowers and other summertime fares.

After enjoying time swimming, walking, eating or lounging, you should not leave without visiting Broadway Market which offers a wide range of artisanal foods, fresh produce, vintage clothing and live music.

If you prefer to relax with a drink and food, there are plenty of options that fit with the East London vibe. To wet your whistle, some popular spots include Equal Parts, Satan's Whiskers, Pub on The Park, and Netil360 which is a popular rooftop spot with authentic Neapolitan pizza.

Over the last few decades, Hackney has become a melting pot for the cultures that reside within it and this is reflected in its culinary offerings, too - European spots like Brat, Papi, Bambi, and Waterhouse Project are great for elevated, laid-back cuisine. For wine lists to write home about, check out Elliots and Pidgin, both serving natural and biodynamic wines. Cafe culture is big and destinations such as Cafe Cecilia and Pophams Bakery are popular among locals and visitors alike.

London Fields and the surrounding areas are as good a representation of London's diversity as any, and it's well worth a visit.

DAY TRIPPING

DISCOVER CAMBRIDGE

A not-so-far-flung destination from London is Cambridge - only a one-hour train ride from Liverpool Street station, opposite from Pan Pacific London. Not only is this the location of the esteemed University of Cambridge, where alumni include King Charles III, but it's also the perfect day out or weekend away from the bustle and pressure of city life.

Though a UK staycation isn't quite the same as a long weekend in Dubai, nor is it comparable to a ski weekend in Saint Moritz, there is an irreplaceable charm of English life. So, why not embark on a perfect weekend getaway. The quaint town can get busy during summer periods with tourists; visiting during winter can be an intimate affair. Before setting off, some attractions are closed during the colder months, so check opening times to avoid disappointment.

A must-do while you're in Cambridge is to partake in a punting tour. This is the Cantabrigian equivalent of a Venetian gondola (no promises your punter will sing love songs). In Cambridge, whether rain or shine, the punting goes on year-round. The University of Cambridge museums offer a drier activity. No matter your expertise – art, science, animals, or archaeology, there's a museum for you in Cambridge. Art fanatics are in for a treat at the Fitzwilliam, where they can peruse the world-renowned collections – including works by Monet and Rembrandt. Budding botanists shouldn't miss a visit to the scenic Botanical Garden, which houses over 8000 varieties of plants.

Cambridge is accessible by foot and bicycle, perfect if your goal is to become more active. A walk along the river Cam or through the college grounds of the universities makes for a perfect slow afternoon wander.

For those who want to pose as Cambridge students for the day, the Orator is a wonderful bar set in the Cambridge Union and is open to members of the public. If coffee is more your style, there is no lack of places to get your caffeine fix - from Bould Brothers Coffee to Hot Number Coffee, which is a hit with local students.

Cambridge is small but mighty, with some extraordinary buildings and stories to match. You'll be transported to another lifetime when walking through its beautiful streets – even if just for the day.

Speak to our friendly concierge team to assist with bookings.



INDULGE





RECIPE | STRAITS KITCHEN

VIETNAMESE SPRING ROLLS

MAKE IT AT HOME

*Get ready to enjoy a crowd-pleasing appetiser
that is simply irresistible and perfect for any
occasion.*

INGREDIENTS

3 large whole prawns
2g chiffonade mint leaf
2 pcs Vietnamese spring roll pastry
2g chiffonade sweet basil
20g iceberg lettuce
20g shredded carrot
40g glass noodle
2g edible flowers

FOR THE DIP

10ml lime juice
20g sugar
20g red chilli fine diced
10g carrots finely diced
10ml fish sauce
10ml white rice vinegar
20ml hot water

ALLERGENS

Fish / Lupin / Crustaceans / Sulphur Dioxide

METHOD

1. Peel the prawn and shells off once they are cooked.
2. Slice each prawn in half.
3. Cook the glass noodles and keep them chilled.
4. Soak the spring roll pastry in a bowl of hot water for no longer than 10 seconds and it's ready to be used.
5. Firstly, place the prawns on the pastry, then the rest of the ingredients, leaving the glass noodles last. Repeat for the second roll.
6. Roll up the pastry and slice into 6 cuts.
7. For the dip, pour hot water into a steel bowl, add sugar and stir it well. Once the sugar is melted, add the rest of the dip ingredients into the bowl, mix it all together and keep chilled.

SHIOK!

OUR GRAB AND GO COFFEE SHOP

BETH THE
CHOCOLATIER

INSIDE THE WORLD
OF CHOCOLATE





PERFECTING Chocolate

WITH BETH DOVE

Beth Dove is the specialist behind the sweetest corner of Pan Pacific London – including SHIOK!. She was an apprentice at World Chocolate Masters before various roles at The Savoy, Chocolatier, Park Row and finally rebranding and designing a new range of delicate treats for SHIOK! and the hotel outlets.

Situated at the doorstep of the hotel, SHIOK! is our grab-and-go coffee shop with a Singaporean twist and Italian coffee. “Shiok” is a Singlish word (an English-based Creole language originating in Singapore) meaning tasty – and there’s no better way to describe Dove’s creations.

Dove has conducted extensive research on how the colour of something influences taste. Experimenting with differently coloured meringues of the same flavour, she found participants would perceive the taste differently depending on the colour. At SHIOK!, she focuses on the visual appeal of her creations as well as the flavours, where she prefers to use unconventional ingredients.

get to know beth.

Hi Beth, it’s great to learn more about your journey. Tell us about yourself.

I almost pursued a maths degree but thankfully chose the baking path! I play women’s rugby, and outside of the kitchen, you can find me on the pitch, spending time with my family, or catching up on sleep.

Where did the inspiration for working with chocolate come from?

I started baking with my family while I was at university, just as a stress releaser. I soon realised I enjoyed it more than I thought and got an honours degree in Bakery, Chocolate, Patisserie, and Bread at Southbank.

A must follow Instagram account?

@amauryguichon for unique and inspiring macaron art.



Advice for aspiring chocolatiers?

A good mentor is almost as important as the craft itself, mine is Melissa Coupell. Chocolate is a difficult tool to work with, be patient and practise a lot! Chocolate is a science, and you need to study it to understand it. I would have told my younger self to read more patisserie books.



IN CONVERSATION WITH

Rueben Clark

Head of Research and Development – Silverleaf bar



Inspired by the beauty of naturalism and its elements, Silverleaf stands as a beacon of premium spirits and sophisticated design in the heart of London, giving guests a sensory experience. From the innovative cocktails that push the boundaries of mixology to the hidden bar, Alba, perfect for gathering with friends, every corner invites exploration and conversation.

An instrumental figure behind the award-winning Silverleaf bar is Rueben Clark, Head of Research and Development. His experience of working at some of London's most respected institutions like The Langham and Claridge's inspired the unique take on cocktails at Silverleaf, where no drink is just a drink, alongside the sleek interior created by British designer Tom Dixon to complement the complexities of the menu.

Rueben's approach transcends trends and instead focuses on techniques and ingredients. His own "Eureka!" moment was using the properties of colour theory (opposite hues on the colour wheel being the best match for each other) and applying this to cocktails with his Passionfruit and Oyster cocktail – oyster leaf distilled gin paired with Cocchi Americano, passionfruit, and shiso vinegar.

From the current Under the Lens menu, his favourite is Mango | Saffron. The name may be simple, but the process is not. A Plantation 3* white rum is infused with red Kampot peppercorns, then topped with clarified mango and saffron "water" which is made in an in-house lab.

The complexities of mixology are only further compounded by Rueben, who consistently endeavours to think beyond, consequently, he has become a master of the trade.

How did you start in the industry?

I saw the art of bartending while witnessing my best friend working at a cocktail bar in Leicester. I wasn't working at the time, but the desire to be part of creating memorable experiences sparked my passion.

What inspired you to start experimenting with cocktail recipes?

An inherent interest in flavour combinations, the balance of ingredients, and a fascination with unique components.

How do you discover and source unique or rare ingredients for your cocktail creations?

I draw inspiration from other industries like perfumery and forage for hyper-seasonal ingredients, which I learned from working in a restaurant that was focused on foraging.

Your favourite spots in London?

Date spot: Gordon's Wine Bar
Cocktails: Kwant & Satan's Whiskers
Innovative spot: Tayer + Elementary
Restaurant: Ikoyi (West African fine dining)
Mid-range: Brutto (Tuscan)
Cheap eats: Kanada Ya (Ramen)

Go-to drink order?

Guinness.



Foraging in Walthamstow Forest.

Most memorable food or drink moment?

The experience at Artesian, at The Langham London. It's admired for being the world's best bar (four times in a row). Innovative drinks, the hospitable team, gorgeous interiors, and the five-star service which inspired my desire to work there.

Advice for aspiring mixologists or those entering the fine dining restaurant industry?

Always be curious, and never stop experimenting. Don't be worried to start from the bottom and work your way up.

Your biggest inspiration in the industry?

Luke Whearty, who owns BYRDI in Melbourne, where the flavour combinations are other worldly.

Favourite place you've travelled to?

Copenhagen. My ideal holiday involves inserting myself into the local lifestyle, exploring the diverse and authentic food scene, savouring seasonality and quality, and cycling around.

A fact people might not know about you?

I have a passion for street photography. There is a beauty in finding inspiration in the unexpected, and the surprise of capturing everyday moments.



Cocktails on a lab shoot.

WELLBEING





RADIANT RENEWAL

SENSORY WELLBEING

Southeast Asian wellness is endorsed and promoted by many of the best clinics and scientists across the globe. At Pan Pacific London, there's no need to cross the oceans for a taste of wellness when our SENSORY wellbeing floor has all the treatments and techniques needed for a better you.

SENSORY wellbeing focuses on holistic health. For adults, there are classic treatments such as hot stone and Thai massages, alongside specialist treatments with a Pan Pacific London flair. We also collaborate with Bonpoint to offer wellness experiences tailored for 6 to 16-year-olds who wish to dip their toes into the world of wellness.

The Urban Seasonal Escape treatment is a reset for the whole body, using an infrared sauna blanket known for its miraculous benefits for the skin and physical health. Alongside the treatment, guests also benefit from a bamboo massage with aromatherapy oils and a Lifto HD facial to stimulate the skin, leaving you feeling and looking refreshed with a lifting and rejuvenating effect.

If the gym is your happy place, our TecnoBody® D-Wall is the only one in Europe and is affectionately referred to as a "MOT for the body". Its unique technology identifies pain points in the body and recommends training to improve your physical health over time.



For the water babies, our heated 18.5-metre infinity pool overlooks Bishopsgate Plaza and is the perfect way to pamper yourself at the start or end of your vacation.



Spotlight SESSION

“Sleep is like the best skincare and wellness programme you can get.”

– Stephanie Romiszewski

Stephanie Romiszewski

Expert Sleep Physiologist

Whether in town for business or leisure, neither can really be enjoyed without a good night's rest. Recent studies show that, in the UK, almost 20% of people aren't getting sufficient sleep – however, we've found what may just help. The SENSORY sleep system at Pan Pacific London includes soothing embellishments to your usual bedtime routine, from a pillow menu to a yoga guide and a unique food and drink menu created with ingredients said to promote a better night's rest.

So how can we get more, and better-quality sleep? We spoke to the expert Sleep Physiologist Stephanie Romiszewski to answer the golden question.



Tell us about yourself?

I have a bachelor's degree in psychology and a master's degree in behavioural sleep medicine, which I specialised in after I assisted in sleep research at Harvard Medical School. I now specialise in dealing with complex case sleep disorders.

How to wind down quickly after a hectic day?

First of all, put the brightness on your tech devices down so it doesn't affect your melatonin levels (this is the hormone which makes us sleep). If you wish to sleep with soothing audio or white noise, set it on a timer so it doesn't disturb you later in the night – and contrary to popular belief, riveting audiobooks aren't going to put you to sleep so save those for the morning commute.

Tips on combatting jet lag?

Combatting jet lag starts as soon as you're on a flight. Change your watch to the destination time and begin eating and sleeping accordingly. It might mean you'll be tired or hungry at odd times but fight through it while you adjust to the new environment. If you arrive at your destination during the daytime, expose yourself to natural light by going for a walk, this helps your body to know that it's daytime. If at home you have a usual night-time routine such as a hot tea before bed or reading a few pages of a book, try to maintain this even while travelling.

Q&A *Sweet Dreams*

How is tech and AI going to shape the future of sleep?

Advancements in sleep technology are bringing a new era of personalised and data-driven sleep care. AI is on the tip of everyone's tongue, and the realm of sleep tracking is going to be revolutionary. We'll see an emphasis on contextualised information which can tell people how their sleep patterns correlate with their external environment, so they can make informed changes.

How does sleep impact our health and well-being?

Sleep is like the best skincare and wellness programme you can get. At night, your body releases growth hormones which help you repair and recharge. That being said, don't put too much pressure on yourself – sleep is not a one-size-fits-all approach. Sleep quality is your personal journey, and by understanding its importance and tailoring simple rituals to your liking, you pave the way for a happier and healthier you.

Visit www.sleepyheadclinic.co.uk to learn more.



SHOPPING





THE ROYAL EXCHANGE

No London vacation, or staycation, is complete without a spot of retail therapy. A 10-minute walk from Pan Pacific London, The Royal Exchange is one of London's oldest shopping districts. It was the world's first trading venue, opened in 1571 by Queen Elizabeth I, who was better known for her own daring fashions, and even she would be spoilt for choice.

The exterior is reminiscent of the Pantheon in Rome, yet the traditional interior paired with modern outlets feels similar to the Galleria Vittorio Emanuele II in Milan. The Royal Exchange makes the perfect day out in London, with the world's best stores and eateries all under one roof – it's not often we can say that.

Starting your day has never been easier with a caffeine fix from Hagen and a sweet treat at Buns from Home – two London institutions with reputations that precede them. As for dining, Fortnum & Mason has a location in the courtyard. Here, you can find a rich fare of lobster, caviar, and a quintessentially British afternoon tea. If you want to stay for dinner, The Libertine serves up British classics in an elegant manner, from Fish & Chips to Cottage Pie.

What makes The Royal Exchange unique in a city with an array of designer boutiques known to man is the celebration of British brands. While there are ultra-luxury international maisons like Hermès, Omega, and Tiffany & Co, there are also British-owned brands like Boodles, Aspinall of London, and Baudoin & Lange which exude an air of old-world British excellence often lost in large commercialised multi-brand department stores.

The beauty of London is that it has worked to preserve its oldest relics, and buildings like this were vital in creating London's rich reputation as a nucleus for trading. The Royal Exchange serves as a reminder that old is gold.



COLUMBIA ROAD FLOWER MARKET



Every Sunday, a quaint road in East London (close to the hip-and-happening Shoreditch and Hackney areas) is transformed into the iconic Columbia Road Flower Market where locals and visitors can spend the perfect laid-back day.

The market is open from 8 am to 3 pm and is only a 25-minute walk from Pan Pacific London. And don't take its name literally. The market is famed for its foliage and flowers, and you can find every kind of plant and knick-knack, from herbs and bedding plants to numerous vintage clothing shops, pottery shops, perfumeries, and independent art galleries. If you like something a bit different, this is where to do your shopping.

If you enjoy walking with a coffee, grab one to-go from Start Space, which opens at the same time as the market. If you get thirsty or hungry after all that walking (and haggling), there is no shortage of pubs, cafés, and restaurants nearby. For a classic British afternoon experience, The Royal Oak is a traditional English pub for a pint or Sunday lunch. For something a little more "la dolce vita," Campania serves up pasta made fresh daily and can be sold to-go if you'd rather enjoy it at home. For brunch, you need look no further than Bourne & Hollingsworth, who offer a menu as varied as a classic English breakfast to a crab pretzel roll.

For those looking to buy plants (as opposed to taking selfies in front of the stalls), arriving early in the morning means the freshest flowers, while going close to 3 pm means getting the best deal as most vendors try to clear their stock before closing. One of the oldest stalls is Saffron Flowers, which has been run by Dennis since 1973, though many of the sellers have been setting up stalls for decades.





With a legacy spanning over a decade, Selfridges stands as one of London's most iconic shopping destinations, conveniently located just 3 stops away from Pan Pacific London on the air-conditioned Elizabeth tube line. Situated around the corner from this famed luxury shopping destination is Bond Street, another of London's iconic shopping streets adorned with flagship boutiques.

Speaking of splurging, Selfridges offers an abundance of choices. From super-luxury jewelry brands like Boucheron and Rolex to high street favorites like Office and House of CB, there is something for everyone and every price range. This wide selection is precisely why the store is adored by visitors and Londoners alike. If you're seeking more than just shopping, you can indulge in people-watching at the indoor skate park in the men's streetwear section or enjoy a film at their three-screen cinema. The cinema showcases a range of blockbuster and independent films in a velvet-clad, luxurious setting — and you can still grab a classic cinema popcorn!

SELFRIDGES

SHOP 'TIL YOU DROP



PAN PACIFIC
LONDON



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[@panpacificlondon](https://www.instagram.com/panpacificlondon)